The 2012 Eurovision Song Contest in Baku will see Sennheiser providing wireless microphones and monitoring for the 25<sup>th</sup> time

Wedemark, May 2012 – With its motto "Light Your Fire!", the biggest live music event in the world will be broadcast from Azerbaijan: the 2012 Eurovision Song

Contest is bound to captivate well over 100 million viewers on 26th May. The 57th edition of the contest will also be an anniversary for Sennheiser: it will be the



25th Song Contest to use the audio specialist's wireless microphones and monitoring systems. Sennheiser technicians are on hand in Baku to assist the production team with their preparations.

The organisers of the Eurovision Song Contest, with host broadcaster Ictimai TV at the helm, have placed their trust in experience. So Brainpool TV GmbH, which worked with the German host broadcaster NDR to produce last year's outstanding Song Contest, will be producing and directing this year's event too. Similarly, as in Dusseldorf, Markus Müller of MM Communications will be supplying the wireless



equipment. He will work with a team of six to look after the microphone and monitoring requirements in Baku, supporting Florian Kessler, the Head of Sound. Dr. Heinrich Esser, President of the Professional Systems Division at Sennheiser, said: "We are proud that the organisers of the ESC have placed their trust in our microphone technology once again this year, and we are glad to be working with Brainpool and Markus Müller."

For the Eurovision Song Contest – with its semi-finals on 22nd and 24th May and the grand final on 26th May – more than 150 wireless microphone and monitoring links

will be operating in the newly-built Baku Crystal Hall. As well as the microphones for the artists and presenters, this includes the microphones for the opening act and the interval show, production microphones, microphones for the rehearsal room and press conferences, and wireless monitoring systems for the artists, presenters and technical crew.

The planning for the microphone and monitoring systems will be in the capable and experienced hands of Markus Müller and his team; they will be assisted by two Sennheiser RF experts, Klaus Willemsen and Gerhard Spyra. Markus Müller said: "A live broadcast with 125 million viewers is an immense challenge: it counts on the reliability both of the equipment and of the people behind the scenes. I am greatly looking forward to Baku and the 2012 Eurovision Song Contest!"

## Sennheiser equipment for the Eurovision Song Contest:

Microphones for contestants, other performers and presenters: 46 x SKM 5200-II hand-held transmitters with Neumann KK 104-S capsule heads 52 x SK 5212-II bodypack transmitters with 180 x HSP 4 headset microphones each with EM 3732-II dual-channel receivers 7 x ASA 3000 antenna splitters 21 x evolution e 908 instrument microphones

Wireless monitoring for contestants, presenters and technicians: 25 x SR 2050 dual-channel transmitters 6 x AC 3200 II antenna combiners 197 x EK 2000 monitor receivers

400 x IE 60 in-ear headphones

Other rehearsal, production and event microphones:

22 x SKM 5200 hand-held transmitters (with EM 3732-II dual-channel receivers)

20 x SK 5212 bodypack transmitters (with EM 3732-II dual-channel receivers)

2 x camera systems with SK 50 pocket transmitters, MKE 1 clip-on microphones and EK 3041 camera receivers

4 x camera systems with SKP 2000 plug-on transmitters and EK 2000 camera receivers

12 x Neumann KMS 105 vocal microphones

12 x ME 36 gooseneck microphones with MZTX 31 PTT table stands

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. The family-owned company, which was established in 1945, recorded sales of around €468 million in 2010. Sennheiser employs more than 2,100 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at www.sennheiser.com.

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## Image caption:

Ell\_and\_Nikki.jpg: We will see last year's winners, Ell and Nikki, again in Azerbaijan